

FALL 2006

Dates to remember:

- **November 14–15**
Annual IMS Conference
- **December 6, 2006**
Something for Seniors Event
- **December 18, 2006**
Food Basket Distribution
- **January 3, 2007**
UBAM General Meeting

Executive Director
Anita M. Cummings

Officers

Vice President
Joseph Loduca D.D.S.
Secretary/Treasurer
Walter Machala

Board of Directors
Chairman
Joseph Loduca D. D. S.

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Staff Assistant
Nanci Kaczmarek



UBAM

United Business Association of Midway

Mailing Address: 6158 South Central Avenue • Chicago, Illinois 60638
Office Address: 5680 South Archer Avenue • Chicago, Illinois 60638
(773) 767-3336

BUSINESS to BUSINESS



Fifty Businesses attended November's "Business to Business" event. Some UBAM members that exhibited are pictured above. Clockwise, top left to right: Judith Altieri, Bill Williams, Jeana Drish, Tom Moore, Walter Machala, Ed Kozak, and Linda Padgurskis. Center left to right: UBAM founders Anita M. Cummings, Peter Masters and Joseph Loduca
Not Pictured with fellow founding members: Mary Fabis

From Anita's Desk

Dear Fellow Business Owner:



We trust that you have been following UBAM's pursuit of the Illinois Main Street designation, the "streetscape" improvements we have identified, and all of the significant plans that we are developing to ensure the success of this ongoing economic development project. If you have not been able to attend a meeting, you are definitely missing a great deal of information as well as some outstanding guest speakers!

As the holiday season quickly descends upon us, we encourage you to celebrate with fellow members as we host our annual "SOMETHING FOR SENIORS" event. We hope to provide food baskets for 100 needy seniors—with the help of your donations to the SILENT AUCTION and presence at the EUROPEAN CHALET on Wednesday, December 6th!

Best wishes for a very happy holiday season! We look forward to seeing you on the 6th!!

Sincerely yours,

Anita M. Cummings, Executive Director



SOMETHING FOR SENIORS

Mark Your Calendar!



UBAM's Annual Christmas Party & Silent Auction

Wednesday, December 6, 2006

5:00 p.m.— 8:00 p.m.

European Chalet

5445 S. Harlem Avenue

RESERVATION FORM



Name: _____

Phone: _____

Any member who would like to donate a product or service for the silent auction, please contact Walter Machala @ (312) 732-8101 or Nanci Kaczmarek @ (773) 767-3336

RESEARCH THAT RESUME!

Just because your company is small doesn't mean you can't check the basic facts

If you're a small business owner looking over the resume of a potential hiree, how often have you wondered "How much of what I am reading is really true?" Increasingly, many hiring experts say you're right to be skeptical. In today's more transient economy "many job-seekers have major hiccups in their professional life," notes Linda Matias, on the website resume-resource.com. It's becoming increasingly difficult for most to write their own resumes without exaggerating or flat-out lying." Earlier this year, the online resume consulting service resume-doctor.com conducted a survey of 1,100 resumes and found that nearly 43 percent of them contained at least one significant inaccuracy, while roughly one in eight resumes—13 percent—had two or more.

...Brad Fredericks co-founder of resume-doctor.com and our own experts here at *Priority* have compiled a few simple tips for small business owners before you say, "You're hired."

- ◆ Clarify any unclear start and end dates of employment, such as "2004-2005," which could easily mean "Dec 2004—Jan. 2005."
- ◆ Confirm that the information given for the last three years accurately reflects the job seeker's overall roll, as described by the previous employers. But beware, because of privacy concerns, former employers may choose not to discuss performance issues or salary information over the phone, although they should have no problem providing dates of employment and job titles.
- ◆ To verify any degrees listed simply check with the school registrar's office. Look carefully, as many resumes list incomplete degrees. Also watch out for "online" degrees that are not recognized by the same organizations that accredit "bricks and mortar" institutions.
- ◆ Many resumes list impressive accomplishments that were not completed solely by the job seeker, but rather as part of a larger team. If you suspect this, start probing for detailed examples about the candidate's exact role and duties. The more vague the answers, the more likely it is that they are trying to inflate their role.
- ◆ Finally, ensure your company's in-house job application has a "verification statement" that potential hirees must sign, stating that all the information they have provided is true. If after hiring them it comes to light that they lied on their resume, this signed document puts you on a much firmer legal footing when firing them.



UBAM

UNITED BUSINESS
ASSOCIATION OF MIDWAY

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Welcome . . . NEW MEMBERS

- All Information Services
- Behold! Signs & Graphic Solutions
- J Anthony Consulting
- Mass Mutual Financial Services
- Nordic Energy Services
- Professional Mortgage Partners, Inc
- United Trust Bank



Recommended Fall Reading

“Great Employees Only: How Gifted Bosses Hire and De-hire Their Way to Success”
by Dale Dauten,
John Wiley & Sons

“Purpose: The Starting Point of Great Companies,”
By Nikos Mourkogiannis

Idea Mapping: How to Access Your Hidden Brain Power, Learn Faster, Remember More, and Achieve Success in Business,”
by Jamie Nast